Corina Kuri Farji

Designer

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About

UX/UI Designer with 8+ years of multidisciplinary design experience across industrial, interior, and brand design. Strong ability to identify user needs and translate them into intuitive and engaging digital experiences. Skilled in research, wireframing, prototyping, and UI design. Passionate in inclusive, accessible, and sustainable design, something that truly helps people. Currently open to part-time opportunities under a valid Canadian study permit.

Skills

UX/UI Design Tools & Methods: Figma · Wireframing · Prototyping · UI Design · User Flows · Usability Testing

Visual Communication: Adobe Creative Suite · Branding · Color Theory · Layout Design

3D & Spatial Design: SketchUp · AutoCAD · Rhinoceros · KeyShot · Interior Design · 3D Modeling

Project & Team Management: CRM tools · Team Collaboration · Problem Solving · Time Management

Soft Skills: Empathy · Adaptability · communication · Critical Thinking · Growth Mindset · Collaboration · Initiative · Cross-cultural Awareness

Languages: Spanish · English · Hebrew

Other Tools: WiX · Microsoft Office · Squarespace

Selected UX/UI Projects

Website Redesign · www.greeneconomylaw.com · Designer Jul '25

- Redesigned a Canadian environmental law firm's website to improve usability and brand presence.
- Conducted heuristic analysis and stakeholder interviews
- Created a new site architecture and interactive prototype in Figma
- Improved navigation flow and increased user engagement

Delivery & Pickup Section – Hawkers Restaurant · Project for Humber Polytechnic Apr '25

- Created a responsive interface for ordering
- Mapped user journeys and resolved friction points
- Designed high-fidelity mockups and clear CTAs
- Collaborated with peers to refine the design

Header & Footer Redesign – Toronto Cupcakes · Project for Humber Polytechnic Apr '25

- Simplified layout and enhanced usability on a bakery's website
- Applied card sorting and usability testing to drive design decisions
- Highlighted key CTAs for ordering and contact

Work Experience

Freelance Designer · Kuri Design Jan '16 - Present

- Created brand identities and websites for small businesses, increasing online visibility and engagement
- Created custom furniture pieces using sustainable practices and user-centered design.
- Delivered projects with a 95% satisfaction rate and strong client retention

Workshop Facilitator · Colegio Hebreo Tarbut · Mexico City Sep '23 - Dec '24

- Facilitated 15+ carpentry workshops focused on design thinking, aesthetics, and hands-on problem-solving
- Taught over 100 students woodworking tools, material use, and iterative design principles
- Encouraged teamwork and creativity through guided exploration of functional and aesthetic design

Operations Coordinator · Evolución Ecológica · Mexico City Dec '23 - Apr '24

- Led sustainable design initiatives that reduced costs by 20% and improved service delivery
- Strengthened vendor relationships and client satisfaction by 25% through improved communication
- Integrated eco-conscious solutions that balanced functionality, design quality, and cost-effectiveness

Commercial and Interior Designer · IKEA · Israel Jun '21 - Mar '23

- Applied user-centered design principles to optimize showroom layouts, increasing interaction and sales by 15%
- Managed 100+ visual merchandising projects, improving workflows and maintaining brand consistency
- Constructed functional, appealing spaces aligned with customer needs and business goals.

Design Specialist · Beyond Ideas · Israel Jan '19 - Dec '19

- Designed glass-based solutions for clients including HP and Applied Materials, enhancing product visibility
- Led prototyping processes and reduced product defects by 10% through iterative design and testing
- Collaborated with industry experts to refine product aesthetics and functionality.

Interior Designer · Bomo · Mexico Nov '17 - Sep '18

- Delivered over 20 interior design projects from concept to completion, all on time and within budget
- Improved user flow and operational efficiency in designed spaces by 18%

Education

User Experience Design Grad Dec '25
Humber Polytechnic - Toronto, Canada | Ontario Graduate Certificate
Focus: User Research · Design Thinking · Prototyping · Interface Design · Usability Testing
Dean’s Honour List – Winter 2025

Integrated Design Grad Dec '22
Holon Institute of Technology - Israel | Master’s Degree
Focus: Innovation · Technology Integration · Sustainable Design

Industrial Design Grad Jan '15
Universidad Anáhuac México | Bachelor’s Degree
Focus: Ergonomics · Materials & Manufacturing · User-centered Design · Sustainability · Design Thinking